



FOR IMMEDIATE RELEASE

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2008 Northwest Indiana House Raffle - Ready, Set, SELL

Crown Point, IN – March 7, 2008 – Looking to participate in a good deed? How about a new home? What if you could do both for \$150? If your answer is YES, then get ready to purchase your ticket for the 2008 Northwest Indiana House Raffle. Sponsored by the St. Jude House in Crown Point, and the Southlake YMCA; the 14th annual raffle kicks off on Monday, March 17 for previous buyers and April 14 for public sales.

This year's campaign guarantees a different spin, including the raffle house's location. For the first time the raffle house will be built in Lowell, Indiana. The Windsong Home, built by Mirar Custom Homes, is being constructed in Indiana's first GREEN subdivision at Heritage Falls. Also the site of this year's Parade of Homes, which will be from June 21-29. Valued at \$390,000, the traditional ranch features three bedrooms and two full baths. "It's a quality home at an affordable living cost designed for new homebuyers through empty nesters," described Phil Mallers, Executive Director, YMCA. A full list of the green amenities and other home details will be listed on ticket information packets and the official NWI Raffle House web site.

Another difference in this year's campaign promotes the benefits of buyer participation as opposed to focusing primarily on the prizes. The fundraiser helps the year-round efforts of the St. Jude House for battered or abused women and their children and the Southlake YMCA. "We're very excited about this year's raffle; we've tried to concentrate on the outcome of each person's participation with the purchase of their ticket. It's important they know exactly how and who they're helping," said Mary Govert, Executive Director, St. Jude House. "If every participant could see the faces of the children, the seniors, and families we help; they'd realize how they're changing lives," added Mallers. Ticket information packets will describe some of the services each of the nonprofits can offer to those they help.

With 74 additional cash prizes, the odds of winning are 1 in 80 for each participant. While the ticket price remains at \$150, discounts are offered for buyers. Tickets will be available the week of March 17th and previous NWI House Raffle buyers will be able to purchase tickets for only \$135 each, through April 14. Beginning March 8th, new participants can log onto the official website, nwiuseraffle.org and sign up for a \$10 discount, making their ticket purchase price \$140.

The NWI House Raffle drawing will be held July 25. For more information, please log onto nwiuseraffle.org or call the NWI House Raffle Hotline at 1-888-663-5810.

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